

GRINDLEY PARK

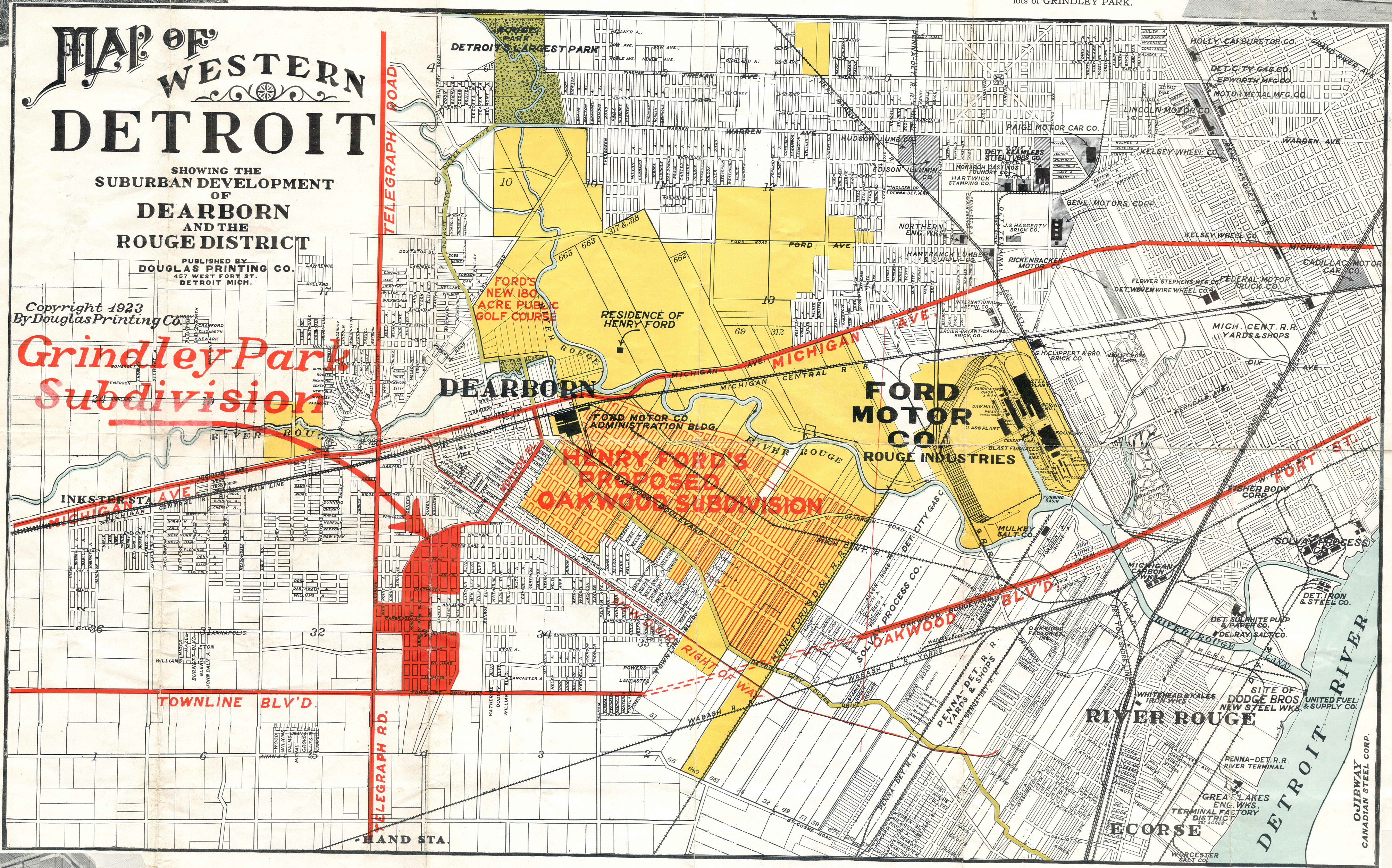
Close to the Heart of
DEARBORN

THE STEEL INDUSTRY is often called the backbone of all industry. This plant of the Michigan Steel Corporation is evidence that the "Steel Kings" are convinced that the Rouge District will develop into a great industrial center—and industries mean population—which in turn means homes and profits for the early buyers of real estate in Dearborn.

A GENERAL VIEW of the Ford plant gives a partial idea of what has been accomplished to date. The coming Summer will see more construction with thousands added to the thousands now employed. Where will these newcomers live? In Dearborn if they can—and close-in, if they can. There'll be a strong demand for the close-in lots of GRINDLEY PARK.

It's safe to Buy in Dearborn

It's safe to Buy in Dearborn



ARTHUR S. NEEDHAM

507 Lincoln Building

333 State Street

Phone Cadillac 6299

THIS PLANT of the Fisher Body Corporation is typical of the many West Side institutions giving employment to thousands. To these men the pure air and sunshine of Dearborn is a most welcome change after the day's work. It's a short, quick trip from shop to home—in Dearborn.

THE Cadillac Motor Car Company was quick to recognize the advantage of locating this plant where its 8,000 employees could live in healthful and pleasant surroundings, have modern homes, and enjoy life in a high grade community such as Dearborn.



These workmen have come from all parts of Detroit. Imagine the street car rush and crush at quitting time.

GRINDLEY PARK

THE SCENE shown in the picture at the left is repeated twice every working day—at transfer points in the morning and at the Dearborn end at quitting time.

Thousands of these men would prefer to live near their work and escape a long, uncomfortable street car ride twice a day. Remember, also, that thousands more will come as soon as plants now under way are completed.

Another angle presents itself—all these men want to live near a business center with stores, schools, churches, movies, etc., yet not so close to the plant as to be in its smoke and dirt. In GRINDLEY PARK they will find exactly what they want—a location close to everything they need, convenient to work in any of the West Side plants, yet entirely out of the smoky zone.

You're interested in this—it means money to you—for you can buy now, today, the close-in lots that are so much preferred—big lots, none less than 40-ft. front by 165 feet deep—and at prices that assure you a handsome profit.

The demand for homes has already carried building far beyond Grindley Park and the farther it goes the better for you if you have secured a lot in

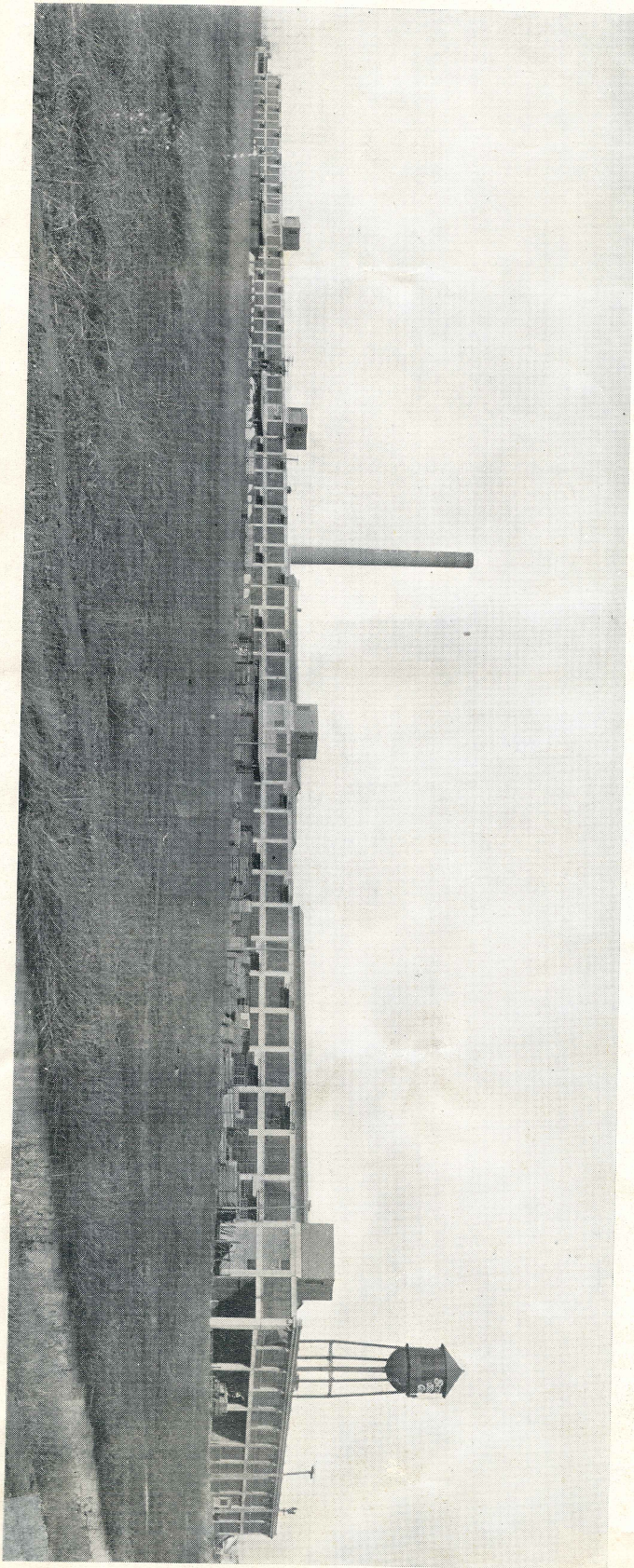
Only half an hour's easy driving from Grindley Park to the City Hall on Michigan Ave., Fort Street or Lafayette Blvd. makes a lot in Grindley Park a safe and attractive purchase **TODAY**—a splendid home place for you, a good rental proposition if you build and a long profit when you sell; for Grindley Park is in the one-mile circle and the "better half" of the circle.

Lots in Grindley Park range in price from \$900.00 up. Every one is wide enough for a 30-ft house and driveway—deep enough for a good lawn, a garden for five and a garage. You can secure a lot on very easy terms: a small down payment and as low as \$10.00 a month—and while you're getting it, the lot is steadily and surely increasing in value.

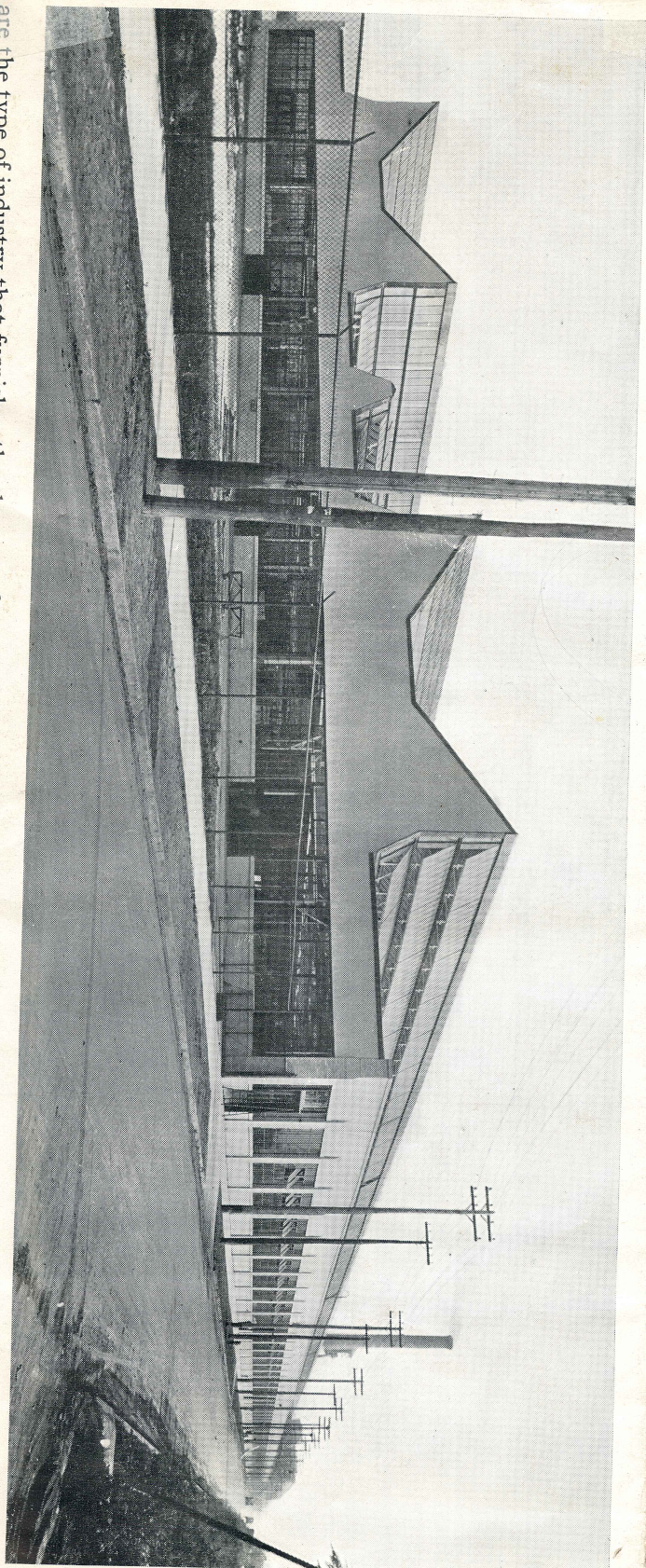
RESIDENT CONDITIONS in Dearborn as it stands today are what makes Grindley Park worth while, mightily worth while considering.

It is in a section where people like to live—every day adds to the number of those who live in Dearborn because they like the place, not because the Ford plants are there.

That part of Dearborn where Grindley Park is located would be attractive at any time because of its natural advantages.

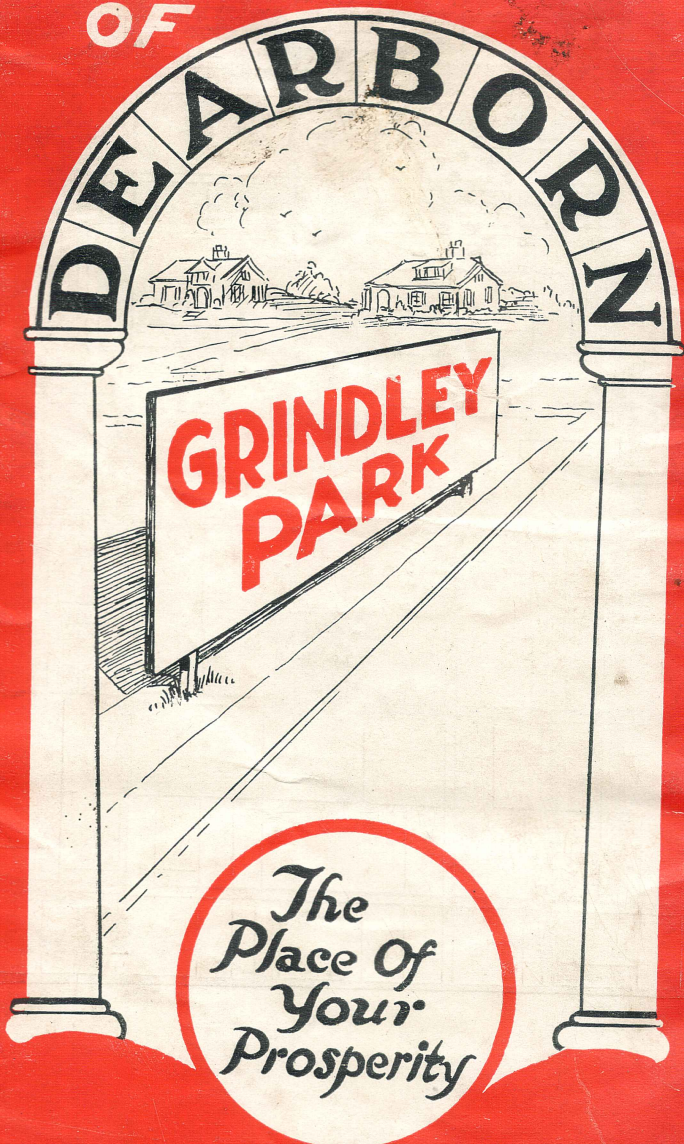


The Buick (left) and Lincoln (right) are well known and firmly established concerns, both employing thousands. They are the type of industry that furnishes the element of permanence and stability to Dearborn and the West Side.



Population Follows Industry
Population Increases Real Estate Values
Buy Today in DEARBORN

INDUSTRIAL MAP OF DEARBORN



ARTHUR S. NEEDHAM
507 Lincoln Building
333 State Street
Phone Cadillac 6299

Henry Ford Believes in DEARBORN
The Pennsylvania Railroad Believes in DEARBORN
The Detroit-Edison Company Believes in DEARBORN
The Michigan Telephone Company Believes in DEARBORN

*They Prove It by Investing MILLIONS
They make your hundreds a Safe Investment*

Coke Ovens— Cement Plant— Engineering Laboratory

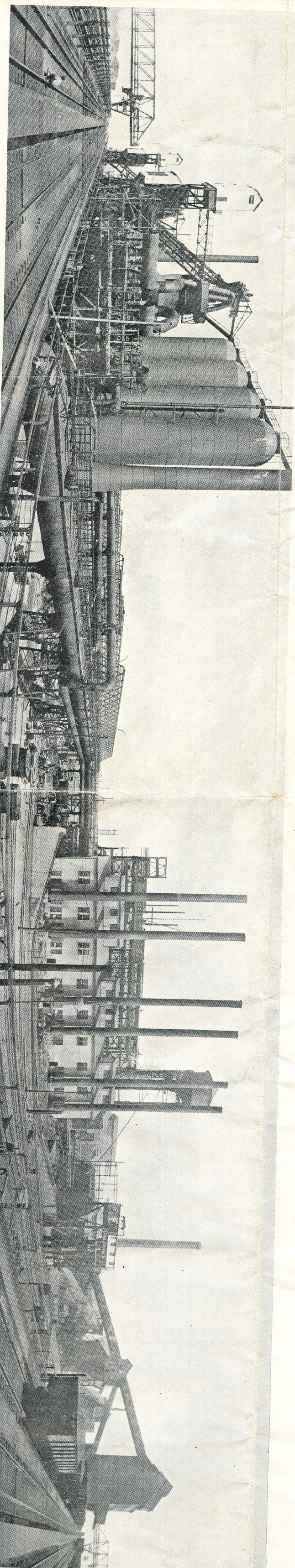
Here are three reasons why it will grow. These additions to the Ford Industries are announced for 1924.



"See It Growing"
—EACH DAY THE BIG PLANS OF INDUSTRIAL KINGS MOVING FORWARD

—right here pause and get this fact—
the great Ford Industries are but a part, one big unit in a combination of big units, all making Dearborn grow. The Rouge district is a magnet drawing together industries, railroads, capital, labor—a mighty assembly centering in Dearborn.

Will you stand by and "see it grow" or will you recognize your opportunity to make handsome profits and act now while it is growing?



This impressive and interesting picture shows the mammoth Ford industries along the Rouge River but, like most Ford activities, it is too big to be shown in one view. Other units are being added, the expansion still continues, and each development means more homes and greater growth for Dearborn.